

## We are Overwhelmed with Information Technology

### Solution:

- ▶ Create a tech studio where people can get free help with Web sites, software, cyber security, networks, GPS devices, digital cameras, cell phones etc.
- ▶ Staff this Tech Studio with high school and college interns – Digital Natives
- ▶ Model it after an Apple Genius Bar



## IT Businesses and Salespeople can be Intimidating

- ▶ **Solution:** Create a fun and friendly environment where people aren't afraid to ask questions
- ▶ **Benefit:** Foster a positive environment where people and interns learn together



## Businesses Need Tech Savvy Employees

- › **Solution:** Businesses and colleges will support the Tech Studio and Tech Squad interns in the hopes of attracting them after completion of their internships
- › **Benefit:** Businesses create awareness about themselves and donate products among interns now skilled in using these products



## Businesses Need a Low-pressure Environment to Teach People

- › **Solution:** The studio will host free demonstrations by IT businesses to teach people how to more effectively use their IT devices and software
- › **Benefit:** These companies would also provide free advanced training to Tech Squad interns



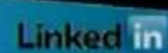
## CityArts Studio Components

- Main Foyer
  - Tech Table
  - Group presentation area
- Digital recording studio
  - Professional digital recording equipment
  - Immediate audio/video upload to Internet
  - Free to interns & students
  - Available for rent to the public – interns assist
  - Also used for video teleconferencing
- Computer classroom
  - Digital art instruction
  - Photography instruction
  - Software instruction



## Tech Studio Operations

- Interns supervised by Staff/Volunteers
- No hardware repairs permitted
- No commercial transactions
- Donations go to Wichita Educational Foundation 501(c) to sustain the CityArts Tech program
- Audio, video, teleconferencing studios available to public on rental basis
- Themed Events – YouTube Tuesdays, Twitter Thursdays, Facebook Fridays, LinkedIn Lunches, etc.
- Hours:
  - Mon – Fri: After School 3:30 p.m. to 8:30 p.m.
  - Sat: 10 a.m. to 5 p.m.
  - Sun: 1 p.m. to 5 p.m.



## Tech Studio Equipment

- High-speed Internet connections
- PC, Mac Computers
- Digital video studio for Internet video and quality
- Video teleconferencing equipment
- Overhead projector for product and software demonstrations
- Vendor hardware/software donations



## Tech Studio Start-up Requirements

### Phase 1:

- There is currently \$51,665 in a CityArts project account (435174) for a previously approved studio
- City funds and private funds will be used for project development and design concepts
- Equipment replacement account from IT/IS = TBD
- Sign hosting agreement with CityArts
- Solicit grants/donations for equipment and staff
- Use Art Council's 501(c3)
- Interview and select interns
- Train CityArts staff

### Phase 2:

#### Implement Phase 1 by:

- Renovation and/or relocating classes in the facility
- Expanding hours, interns and staff
- Seeking more partners and sponsors



